

MARMED

MARitime cluster Management Education Development

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Background

As recently addressed by the UN, the **Blue Economy is essential** in “supporting sustainable economic growth through oceans-related sectors and activities, while improving human well-being and social equity and preserving the environment”. In this context, **Maritime Clusters** have been growingly acknowledged as **essential boosters** for **innovation and diversification** of the **Blue Economy**.

Maritime Clusters represent important policy tools to **support sustainable growth and jobs across the Mediterranean**. They promote the **uptake of innovation, knowledge, skills** as well as access to finance - ensuring that the **support provided is effective and locally grounded**. This is possible through joint actions promoted by socio-economic and institutional actors at the local, national, EU and sub-regional levels. Cluster management is a diverse and rather demanding activity, which requires a **large set of different skills**. However, there are very few training opportunities available for the present and future **Maritime Cluster Managers**.

Programme	Erasmus+
Action	KA220-VET - Cooperation partnerships in vocational education and training
Total Budget	400.000,00€
Duration	31 December 2022 to 30 December 2024
Project Coordinator	ForMare – Polo Nazionale per lo Shipping
Consortium	7 Partners coming from the Mediterranean Area
Associated Partners	3 Maritime Clusters coming from the Mediterranean Area

Key aims and objectives

MARMED Project wants to bring substantial contribution to the upskilling of current Manager of Maritime Clusters, in order to respond to emerging capacity building needs of current and future Maritime Clusters Manager, allowing this professional profile to represent a **key driver of change** at EU and international level, and helping Clusters to become **open, collaborative, interconnected, mission-oriented, innovation-driven** and, **overall, SDG-driven ecosystems**.

The project, through the **collaboration** between Maritime Clusters, Research Centers, and Vocational Training Providers, will **design, pilot, evaluate** a transversal **training program** targeted at employees of Maritime Clusters and potential ones to contribute to the definition of a **new highly qualified professional profile** in the Blue Economy sector and increase the competitiveness of Maritime Clusters.

Skills Gaps

New Professional Profile

Competitiveness





Partner



ForMare
Polo Nazionale per lo Shipping
Italy



Cluster BIG
Blue Italian Growth Technology
Cluster **Italy**



Fórum Oceano
Cluster do Mar Português
Portugal



Strategis
Maritime Centre of Excellence
Greece



OGS
Istituto Nazionale di
Oceanografia e di Geofisica
Sperimentale **Italy**



Metropolitan College
Greece



MaritimeMT
Mediterranean Maritime
Research and Training Centre
Malta

Associated Partner

FdM
Federazione del Mare
Italy

DLTM
Distretto Ligure delle Tecnologie Marittime
Italy

CMT
Maritime Tunisian Cluster
Tunisia



Outline of the Project

WP1 PROJECT MANAGEMENT

▶ WP2 SKILL GAPS ANALYSIS

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CLUSTER BIG**

Analysis of possible skills gaps in the sector and creation of a list of possible competences to be measured to highlight the gap.

▶ WP3 METHODOLOGY AND DESIGN OF TRAINING ACTIVITIES

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METROPOLITAN
COLLEGE**

Preparation of the Curriculum, Preparation of an e-portfolio, Design of a training platform, development of a training evaluation methodology.

▶ WP4 PILOTING AND PRATICAL TRAINING

**LEADER
MARITIMENT**

Elaboration and delivery of training content for trainers, Delivering of Piloting Online Training and Study Visit, Training Assessment

▶ WP5 STAKEHOLDERS MOBILIZATION AND SET OF RECOMMENDATION FOR BLUE CLUSTER MANAGER

**LEADER
FORMARE**

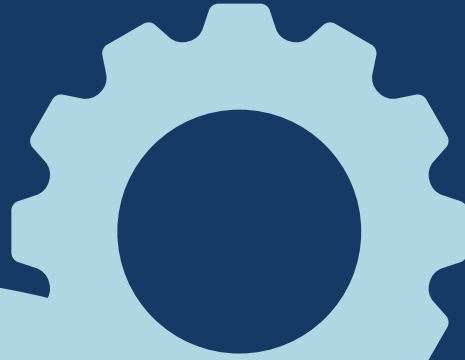
Organization of events, Stakeholders mobilization and consensus building.

Project Results



The project aims at producing innovative and sustainable results:

- **Comprehensive Gap Analysis** report on upskilling and re-skilling competences of Mediterranean Maritime Clusters;
- **Innovative training models** aimed at enhancing the capacity building of Blue Clusters Managers;
- **Innovative, accessible and transferable learning approach** for a more resilient sustainable and innovative Blue Economy path;
- **Set of Recommendations** for Blue Clusters Managers Training and capacity building, addressed to all the actors of the Blue Economy ecosystem.



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